**Professional Summary**

In the last thirty years I have worked in the arts, photography, advertising, education, and marketing fields. I have built a commercial studio in two major cities while cultivating professional relationships with corporations, organizations, and educational institutions nationally. My style employs a high level of *creative energy, sensitivity, and vision* combined with *interdisciplinary approaches* to address goals and needs with innovation and rigor. My *practical expertise* includes:

• Photographer/Image Creator • Commercial Photographer • Writer

• Adobe Creative Suite • Musician • Exhibition/Show Management

• Creative Services Manager • Instructor • Letterpress printing

• Creative Director • Fine Print Maker • Graphic Design

**Major Milestones in Recent Years**

**●** One man exhibit at the Valley Performing Arts Center Gallery, on the campus of Cal State Northridge.

**●** Completed global ad campaign for Nokia.

**●** Created marketing and graphics department for Dolphin Imaging & Management Solutions contributing to major business expansion.

**●** Provided services and/or instruction to: the LA Stage Alliance, Leadout, Nephron Pharmaceuticals, Nokia, Panasonic, Java Jacket,

The Westland School, The Summer Art Academy, and Claudia Laub’s Studio.

**●** Completed photography, design and book projects for Billy Steinberg, NEO, Java Jacket, Lula Washington Dance Co, and the

Oregon Wildlife Safari & the Cheetah Conservation Fund.

**Professional Experience**

**Jon Deshler Photography 1988-Present**

***Photographer/Creative Director***

• *Created and Managed Commercial Photography and Printing Studio in Portland, OR and Los Angeles, CA.*

• *Served as Creative Director and Photographer cultivating concepts and campaigns for major corporations and institutions,*

*including the office of the President of the United States of America.*

-Generated promotional, advertising, public relations, and general marketing images and designs for clients.

-Established house accounts: InFocus, Tektronix, Kaiser Permanente, Oregon Symphony, Nephron Pharmaceuticals, Intel, Wacom, and more.

• *Cultivated creative relationships with Advertising Agencies, Design Studios, and the business community at large.*

**Dolphin Imaging & Management Solutions 2002-2008**

***Marketing Manager/Creative Director – Marketing Consultant***

•Designed, implemented and led multiple business projects designed for growth of the organization and increasing market share.

•*Agency Review*

-Identified marketing needs and managed Advertising Agency review. Established budgets and facilitated

selection of a marketing firm from three contending Los Angeles finalists: JWT, The Phelps Group, and Sagon/Phior.

•*Marketing* *Operations Oversight and Management*

-Monitored and managed all marketing activities including, advertising, direct mail, trade shows, sales

meetings, collateral pieces, and website.

•*Results and Accomplishments*

-Produced annual ad campaigns and annual tradeshow schedule which included attendance at 55+ industry shows a year.

- Instructor at annual user’s meeting - trained doctors and their staff in digital imaging techniques.

**Publications** (Some of the publications in which my photography has been published)

Angeleno Magazine, Architectural Digest, Big Builder, Business Week, Details, Forest Perspectives, Fortune, GQ, LA Stage, Macworld, Missouri Conservationist, News Week, Oregon Focus Magazine, Orthodontic Products, Rolling Stone, Time, Oregon Symphony Magazine, Portland Business Journal, Residential Architect, Sunset, Willamette Week, Wired

**Partial Photography Client List**

AFLAC American Airlines Calicchio Musical Instruments Consumer Reports

Cheetah Conservation Fund In Focus Intel Kaiser Permanente

Kodak Made In Oregon Nephron Pharmaceuticals Oregon Garden

Oregon Symphony Panasonic Portland State University Foundation Sony

Southern Comfort Tillamook Cheese Wacker Corp. Zeba Design

Sequent Computers Distillery Lula Washington Dance Co. Nokia

**Educator Experience**

**Studio Jazz Band** (Substitute), *LACC, Los Angeles, CA 2007-2008*

**Intraoral Photography Techniques,** *Annual Dolphin User’s Meeting, Various 2004-2006*

**Letterpress and Block Printing,** *Children’s Art Institute, Los Angeles, CA 2003-2004*

**Book Arts,** *Westland School, Los Angeles, CA 2002-2004*

**Digital Imaging Techniques,** *The Village, Hollywood, CA 2001-2003*

**Photography,** *Portland Community Colleges, Portland, OR 1990-1992*

**Honors and Awards**

-Luezers Archive On-Line Review, Gizmo Car, 2000

-Communication Arts On-Line Review, Gizmo Car, 1999

-Merit Award, The Rosey Awards, Oregon Advertising Federation Award Competition. Salvation Army Ad, 1997

-Merit Award How magazine International Design Competition, Reach for the Sky Box, Tektronix, 1998

-Bronze Award, 3Dimensional Art Directors & Illustrators Award Show, NYC, Old Church Concert Hall Poster, 1996

**Arts Associations and Nonprofit Affiliations – Projects Completed**

2012-2014 Board Member – Where Every Animal Has A Home, CA

2010-2014 Board Member – Molalla Arts Commission, Oregon

2004-2006 Los Angeles Modern & Ballet Dance Company

2002-2005 LA Stage Alliance

2003-2005 Wonder of Reading

1999-2002 The Snowman Foundation

1996-1998 Portland Saturday Market

1993-1994 Portland Club of Lithographers & Printing House Craftsman

1990-1994 Oregon Symphony & Oregon Symphony Association

1990-1991 Portland Youth Philharmonic

**Judge**

Rockies Awards, Idaho Advertising Federation Awards Competition 1996

**Photography Shows**

*Spaces in Time*, Q Center, Portland, Oregon Solo Exhibit 2015 One Month

*A Night To Play, Clinton Street Theater, Portland, Oregon 2015 (Performance Art Piece) One Night*

*Jazz Passages Experience, Lula Washington Dance Studio, Los Angles CA (Performance Art Piece) 2014 Two Nights*

*Round Hole, Square Peg Show, Photo LA, Group Show, CA, 2014 One Month*

*Los Angeles Jazz Passages*, One Man Exhibit at the Valley Performing Arts Center Gallery, CSU, Northridge 2013 Four Months

Snap to Grid Show, Los Angeles Center for Digital Art, Group Show 2012 One Month

Time + Space + Place, Sweat Pilates Gallery, Solo Exhibit Culver City, CA 2012 Four Months

Healing Through the Arts Foundation, Art Show, Providence Saint Joseph Medical Center, Burbank, CA, 2009 Permanent

Group Photography Show, Borland Gallery, Silverton Arts Association 2009 One Month

*Jazz Legends*, The Space Art Gallery, Portland, Oregon, 1999 Three Months

*Macworld Article*, “Scanning Beyond 24 Bits”

*The Printer’s Northwest Trader*, Cover Art and Article

*Oregon Focus Magazine*, Cover Art and Article for Oregon Public Broadcasting

**Books**

*Jazz Passages,* Photography, Self-published 2013

*Billy Steinberg,* Poems and Drawings 2009 (I was one of two collaborators on the production of this handmade book of 150)

*Green Iguana The Ultimate Owners Guide,* Photographer, OR 1996

**Music CD**

*Jazz Passages Duo*, jazz music CD with trumpet and bass, produced in Los Angeles 2013 with Jon deshler & Doug McBeth

My first audio music cd, self published, it has been played on Portland jazz radio station KMHD by George Fendel

**Other Affiliations**

Vancouver Avenue First Baptist Church, Portland, Oregon - Trumpet player 2008 – Present

Unity Fellowship Church, Los Angeles, CA - Trumpet Player 2006

Joe Vento Big Band, Northridge, CA – Trumpet Player 2005-Present

Cheetah Conservation Fund, Namibia – Photographer/Supporter 2008 to Present

Mt Angel Community Festhalle, United States Air force Academy Concert Band, Produced concert 2012

**Endorsements**

“Spectacular!” - Howard Rumsey upon seeing some of my Jazz Photo archive, Los Angeles, CA 2008

“Special!” – Toshiko Akiyoshi upon seeing my Jazz Passages book. 2013

**Music Performance**

*I have performed at all of the following venues & fesstivals, and more…*

Baked Potato LA, CA Roxanne’s, Long Beach, CA

The World Stage LA, CA Industry Café, Los Angeles, CA

Portland Center For the Performing Arts, PDX Lewis & Clark College, Portland, OR

The Hip Kitty, Claremont, CA Atwater’s, Portland, OR

Greek Theater, Hollywood, CA BB Kings, Universal City, CA

Buddy Guy’s Legends, Chicago, IL Clinton St. Theater, Portland, OR

American Legion Hall Post 398, Harlem, NY Jazz Legends Park, New Orleans, LA

Silverton’s Sidewalk ShinDig, Silverton, OR Vaso, New Orleans, LA

*Some of the people and bands that I’ve performed with…*

Thelonious Dub George Mitchel Marilyn Keller Valerie Day

Julianne johnson Weiss Janice Scroggins Carlton Jackson Mark Simon

Michael Allen Harrison Steamboat Willie Dan Balmer Jeff Frankel

Joe Vento Band Rose gales Lester McFarland Seleno Clarke

Laura Cunard Larry Foyen California Concert Band Tom Grant

Currently I have a weekly steady jazz gig most Saturday nights in Silverton, Oregon at Howard Hinsdale Cellars.

**Education**

**BFA** - Art Center College of Design, Pasadena, CA 1986

**Undergraduate Course Work** – California State University, Northridge 1981-84

**Websites**

[www.jondeshler.com](http://www.jondeshler.com)

www.jondeshlerjazz.com

ADDITIONAL REFERENCES AND LETTERS OF RECOMMENDATION ARE AVAILABLE ON REQUEST

References:

James Sweeters, Curator, California State University, Northridge, CA 310.339.4453 jim.sweeters@csun.edu

JW Matt Hennessee, Pastor, Vancouver Avenue First Baptist Church, Portland, OR 503.282.9496 vafbchurch1@aol.com

Julianne Johnson, Director PCC Chorale Program, Portland, OR 503.449.0910 julianne.johnson2@pcc.edu

Chester Wang, Director, Dolphin, Chatsworth, CA 818.435.1368 chester@dolphinimaging.com

Joe Braun, Professor Emeritus, Cal State Dominguez Hills, CA 310.503.2852 jbraun@csudh.edu

Bob Thompson, Creative Director, Razorfish Agency, Portland, OR 503.889.4593 bob.thompson@razorfish.com

Jay MacAdams, 24th Street Theater, Los Angeles, CA 818.437.1845 jay@24thstreet.org

Michael Allen Harrison, Pianist, The Snowman Foundation, Portland, OR 503.255.0747 mah@teleport.com

Marianne Zenker, Designer, Bryan Potter Design, Portland, OR 503.232.8405 mariane@bryanpotterdesign.com

Julian and Carol Pearce, Sanctuary at Soledad Goats, Mojave, CA 661.824.4514 soledadgoatscheese@wildblue.net